



# Patient Cloning for Assessing Dynamic Treatment Protocols: A Novel Approach for Observational Data Analysis Using Real-World Data (RWD)

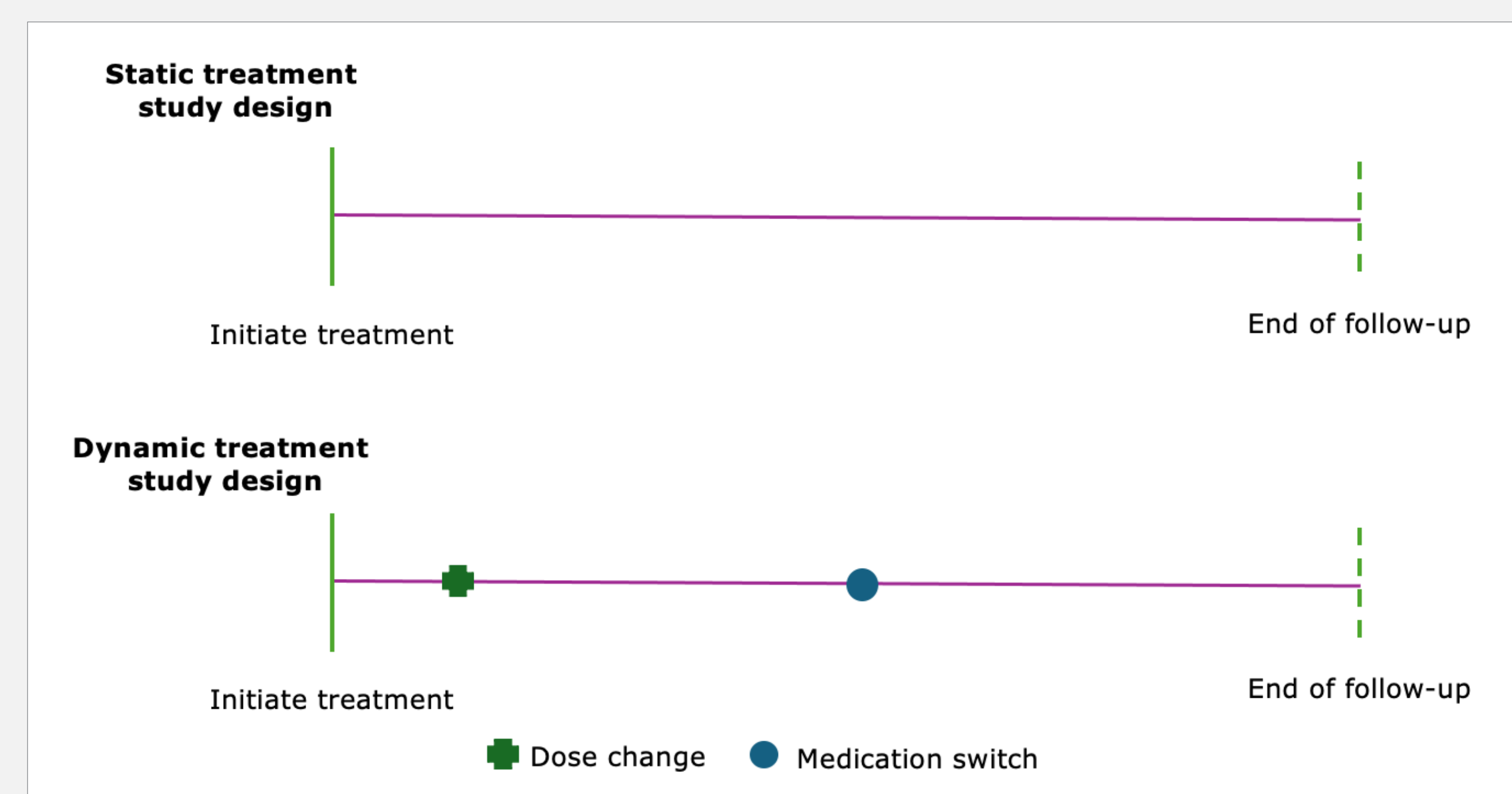
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## Objectives

Traditional approaches for analyzing real-world data are often ill-equipped to handle the complexity of clinical decision-making.

Methods such as propensity score matching were designed to mimic static treatments at a single timepoint; they cannot tackle situations in which treatment decisions are made over time in response to changing patient characteristics.



**Figure 1.** Illustration of a static treatment assignment compared with a treatment protocol responding to time-varying patient characteristics.

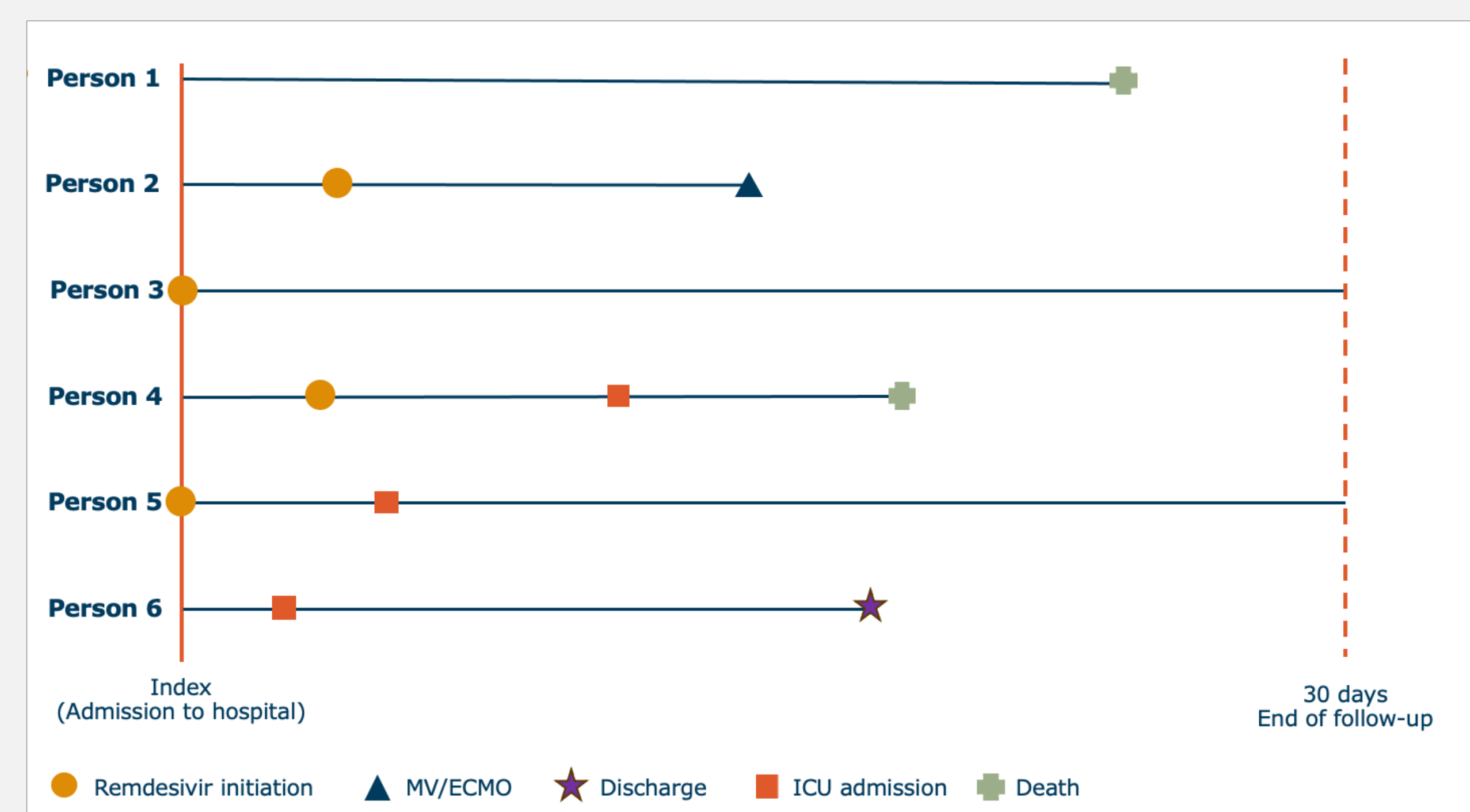
### Examples of dynamic treatment regimes:

- Doses adjusted to achieve desired biomarker levels
- Treatment stopped when adverse events occur
- Switch or add medications to improve treatment response
- Insurance coverage disruptions causing uninsurance, delayed care, and unfilled prescriptions

We describe a novel approach to evaluate complex questions around optimal disease management over time.

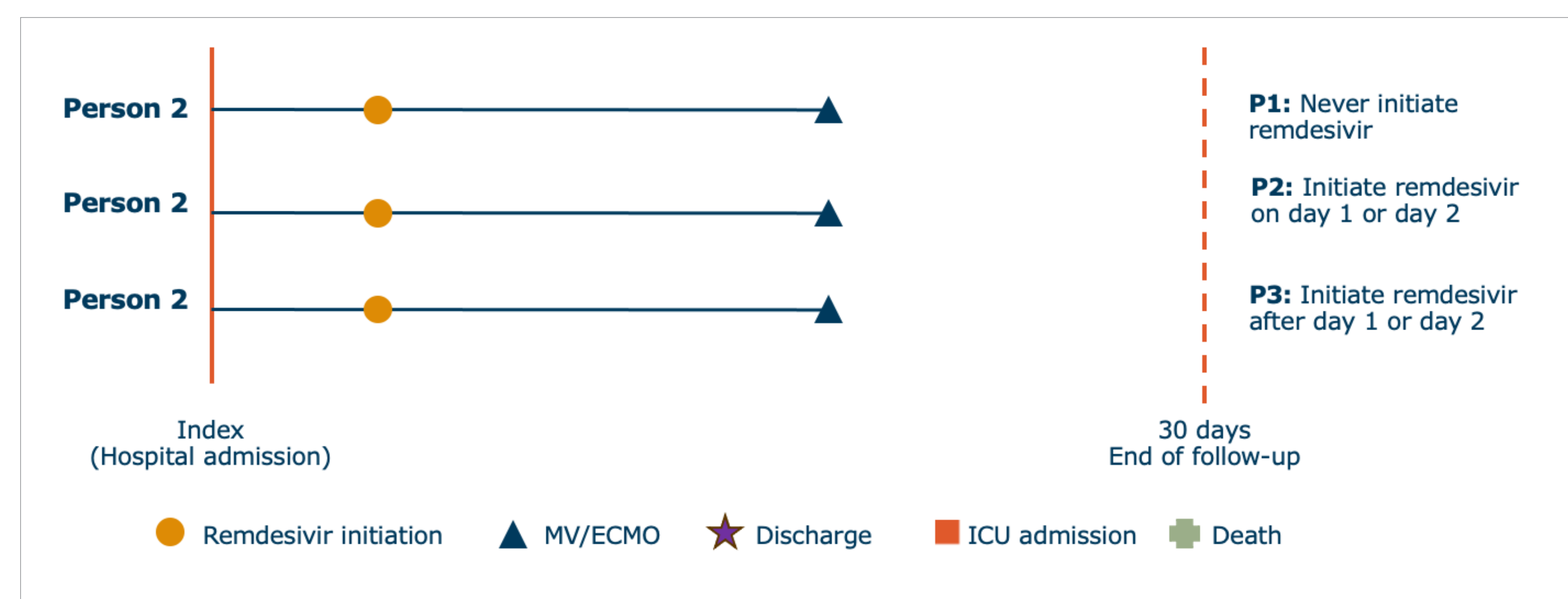
## Methods

Below is hypothetical cohort data for patients hospitalized with COVID-19 infections. This data will be used to demonstrate the clone-censor-weight methodology in an analysis of the real-world comparative effectiveness of remdesivir for treating COVID-19.



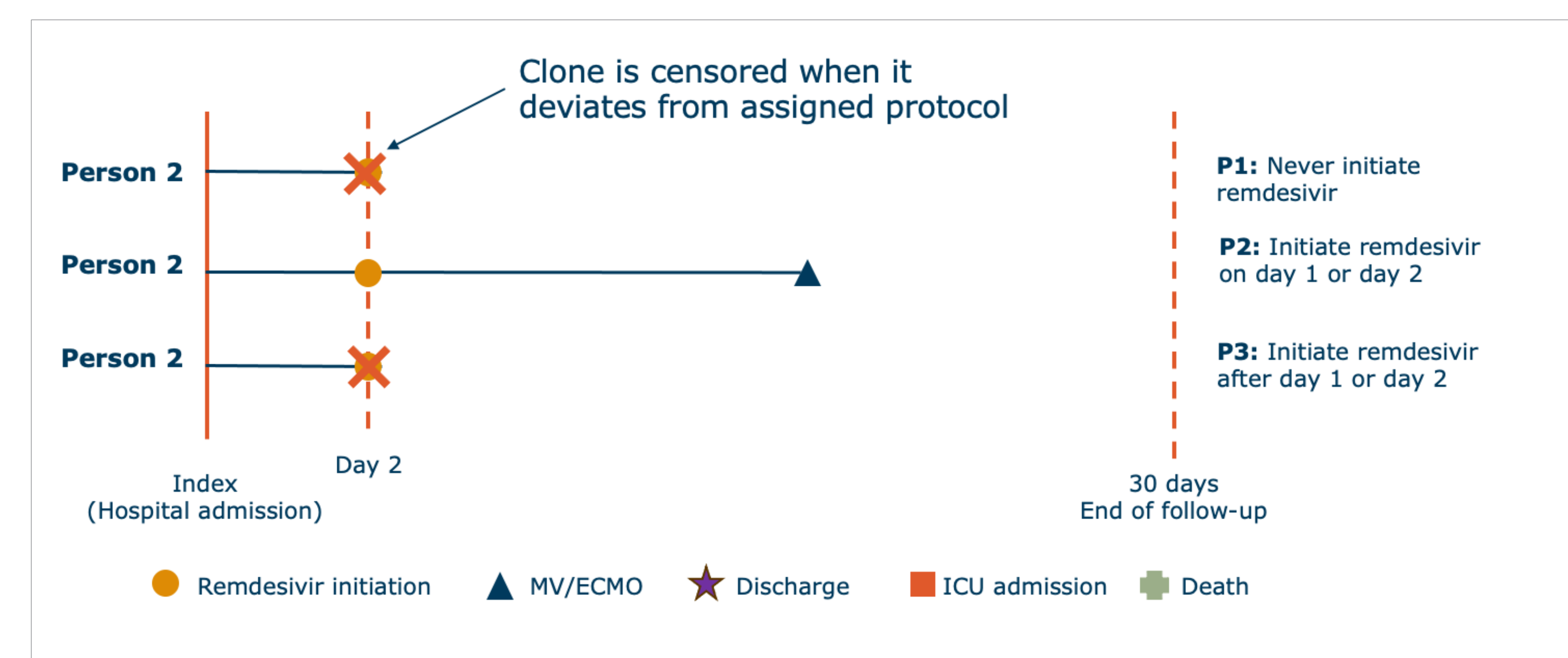
**Figure 2.** Hypothetical cohort data for patients admitted to hospital with COVID-19.

**Step 1:** In the **clone-censor-weight** design, patients are “cloned” into one cohort per treatment protocol, allowing for comparison of specific treatment sequences observed in the real world.



**Figure 3.** Each participant’s data is copied once for each protocol specified in the study design. In this example there are 3 remdesivir protocols: never initiate remdesivir, initiate remdesivir on day of or day after hospital admission, or initiate remdesivir after day 2 following hospital admission.

**Step 2:** In each cloned cohort, patients are artificially censored upon deviation from the treatment sequence associated with that cohort.



**Figure 4.** Each clone is censored at the point which they deviate from their assigned protocol, experience an outcome, or reach the end of the follow-up period.

**Step 3:** To account for the artificial censoring, patients are reweighted using inverse probability of censoring weights to reflect the original target population.

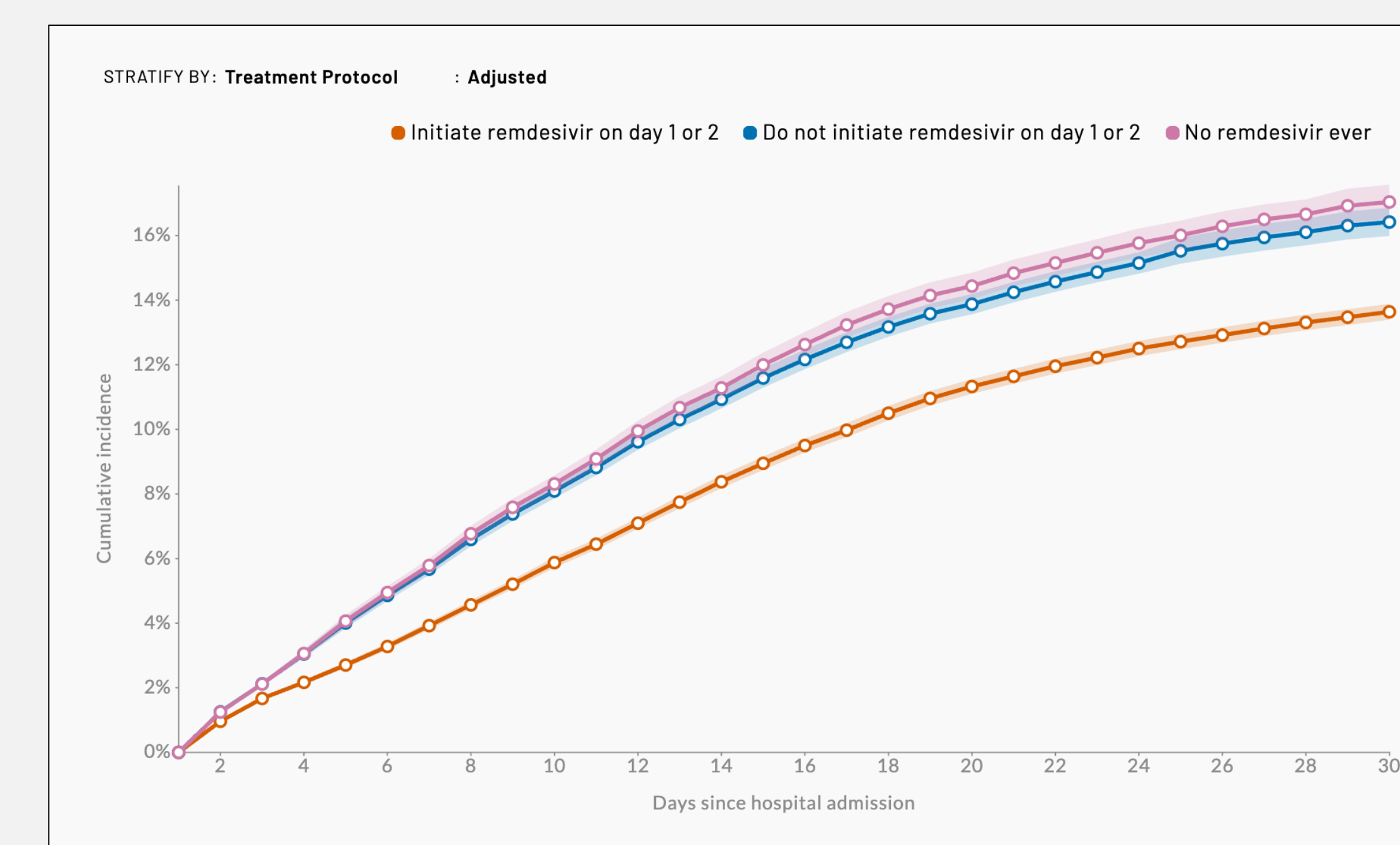
## Results

This approach has been successfully implemented across multiple therapeutic areas and patient populations.

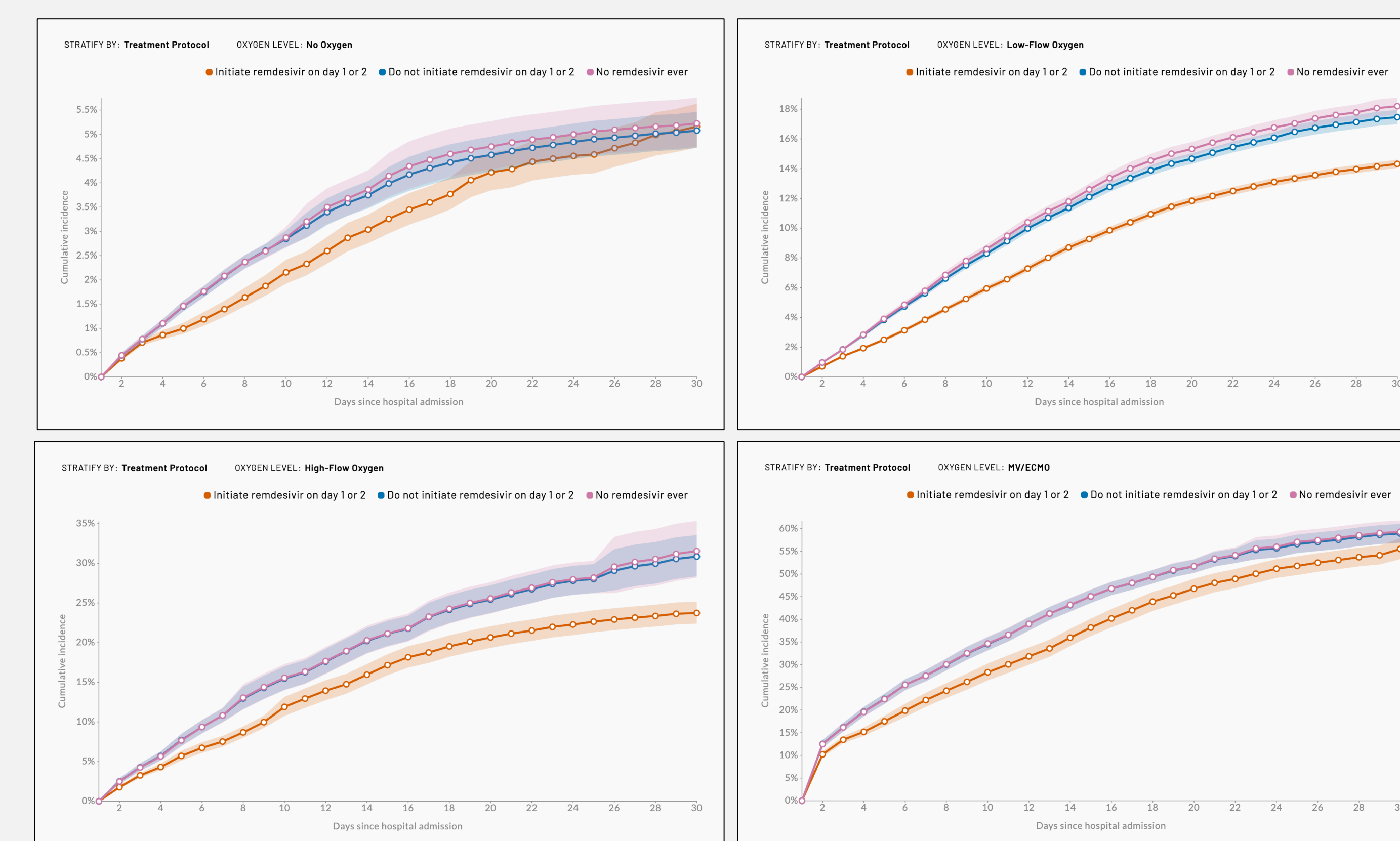
We recently used clone-censor-weighting to examine effectiveness of various remdesivir treatment protocols for preventing disease progression among patients hospitalized with COVID-19.

We demonstrated that failure to account for complex, time-varying patient characteristics underestimated the real-world effectiveness of remdesivir.

## Results for in-hospital mortality under each remdesivir protocol: overall and by level of oxygen supplementation.



**Figure 5.** Cumulative incidence of in-hospital mortality under remdesivir-based treatment protocols among patients hospitalized with COVID-19.



**Figure 6.** Cumulative incidence of in-hospital mortality under remdesivir-based treatment protocols among patients hospitalized with COVID-19 by level of oxygen supplementation at admission.

## Conclusions

As pharmaceutical therapies advance, and as access to data about real-world use of those therapies grows, we must update our analytic methods accordingly.

Randomized controlled trials are too costly and time-consuming to answer every treatment question.

**The clone-censor-weight approach bridges this evidence gap between clinical trials and real-world practice.**

**Acknowledgments and Disclosures:** The authors have no conflicts of interest to disclose.